

SenSIP Seminar Series

Introduction to MedTech Ventures

Presenter: Anthony Bajoras, Manager of Medtech Ventures
Managing Director of CXO Advisors and Management

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Abstract

Engineering plays an important role in innovation but it's only one piece of the puzzle. Engineers typically come together with business professionals, subject matter experts, and investors to develop, fund, and commercialize innovations. Structured processes exist to identify and validate unmet market needs, define product requirements, prepare technical specifications, design financially self-sustaining business models, and launch minimum viable products into the market. This presentation will introduce you to MedTech Ventures and its disciplined methodology for turning innovative ideas into ventures.

Biography:



Anthony F. Bajoras is Manager of MedTech Ventures and BioAccelerator Fund I, Managing Director of Cancer Fund and CXO Advisors & Management, and a Limited Partner in the Arizona Founders Fund. He has 20+ years of experience building early-stage ventures, taking several from concept through exit. His advisory and board experience includes work with medical device, pharmaceutical, bioinformatics, wellness, and healthcare IT/ IoT companies. He has taught biomedical innovation, entrepreneurship, and venture creation at Arizona State University and University of California Irvine. Anthony earned his BS in Business Management & Entrepreneurship from DePaul University adding non-degree undergraduate and graduate studies in design, engineering, and business from ASU, Illinois Institute of Technology, and Northwestern University.

About MedTech Ventures: With support of a grant from the Maricopa County Industrial Development Authority, Arizona State University is developing and delivering workforce training programs to accelerate innovation and entrepreneurship in Maricopa County. ASU's Ira A. Fulton Schools of Engineering leads the project to prepare existing, emerging, and future members of Maricopa County's workforce for jobs in the growing fields of medical electronic technology (MedTech) and additive manufacturing. MedTech Ventures Director: Greg Raupp.

SenSIP is one of the partners of MedTech Ventures.

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